

Lori Osiecki



Profile

Lori Osiecki is a successful creative executive who has helped launch several start up companies including, **Food Focus Arcade, Brandi's World, ReachUP!, Patches Kids, Haydenburri Lane, The Big Toy Book, Zoup-ah!**. She has developed brands from creative concept to point of purchase and understands the importance of knowing and identifying the target market, maintaining the overall cost of production and keeping a project on schedule. Lori was also the Associate Producer for the Documentary, **Tribute to A Champion--Brandi Chastain**.

Her clients include **Hallmark Cards, Klutz, American Girl, HBO, Sonic, Pepsico, Learning Resources, Gamewright**, as well as many others.

In addition to **Merryweather Farms, LLC** home to **Max On Snax®**, Lori started **Beati Productions**, "creators of happy things that rhyme, sing and jump." Beati Productions' properties include **Fijitz®, Itz Think®, Schmingdon Kingdom®, Sunny Pepper's Going Places®, and The Maybees™**.

Education

Pennsylvania Art College, Pennsylvania
Kansas City Art Institute
Mesa Community College
Scottsdale Community College
Institut de Touraine, Tours France

Community Involvement

Mesa Historical Board
Mesa Arizona Downtown Development Committee
Arizona Mag 2025
Mesa Town Center Board
Mesa YMCA
Mesa Arts Center Board

Awards

Mesa Neighborhood Leadership
Mesa Historical Lifetime Service Award
Arizona Valley Forward Award for Mesa's First Historic District
Dr. Toy's Best Product Award, Haydenburri Lane's "Carry Me Everywhere"
WTS Five Star Product Award, Haydenburri Lane's "Carry Me Everywhere"

